



Dec. 2009

OnCall

Collingwood General & Marine Hospital Foundation Newsletter

If you have already donated to the 2009 Tree of Life Campaign, thank you! You have made a significant difference in the lives of our patients. This year, our goal is to raise \$375,000 for necessary surgical equipment.

Dr. Akinyele, G&M Surgeon says, "We need at least one more Steris Machine to help us treat and scope more patients in a timely fashion."

Funds raised in the 2009 Tree of Life Campaign will support the purchase of these pieces of surgical equipment:

- Video Laryngoscope – gives a better, deeper view of the throat for easier intubation
- Pain Control Pumps – allow the patient the ability to regulate their own pain medication
- Arthroscopy Instruments – orthopaedic procedures can be carried out through three tiny incisions
- Surgical Instruments – used daily in almost every surgical procedure

- Steris Machine – sterilizes the instruments and equipment used in the operating rooms
- Operating Room Management System – improves continuity of surgical care from the operating room to post operative care and recovery.



Dr. Akinyele continues, "Our volume of minimally invasive surgery is increasing, especially since Dr. Lisi joined our team. This is clearly the future of surgery. We at the G&M cannot afford to be left behind in this area."

To show our community how our fundraising is progressing, we invite

you to look at our "newest" tree on the property! Clearview Nursery Ltd. & Vogel Construction donated a very large tree (from a property being cleared) for the G&M Hospital Foundation's 2009 Tree of Life fundraising campaign. The tree stand was specially made and donated by Blue Mountain Welding. Lights donated by Salentica and hung on the tree by Spears Electric will be turned on in bands of \$100,000 sections as we raise money for surgical equipment at the G&M. Our goal is to raise \$375,000. Watch as we light up our community with the spirit of giving!

There's still time to make your gift. You can use the enclosed form and envelope to donate. Mail donations postmarked by December 31st can be receipted for the 2009 tax year. Another way of making a donation is to visit our website www.cgmhf.com or to call (705) 444-8645.

Every gift, no matter the size, is appreciated and helps us ensure our patients receive the best healthcare close to home.

Together We Did It!

You helped us reach the finish line! On September 12th, a large contingent of G&M physicians, healthcare workers and community members participated in the HSBC Wasaga Beach Triathlon in support of the G&M Hospital Foundation. These dedicated donors raised \$80,835.00 which helped pay the final invoice for the G&M's new Digital Radiography equipment.

Among these dedicated donor/athletes was Dr. Mike Lewin who finished the race as a triathlete. Amazing? Yes, because Dr. Lewin was involved in a traumatic bike accident just 364 days prior to the Triathlon. On Sept.

11th, 2008, Dr. Lewin was rushed to the G&M for stabilization and diagnosis and then transferred to Sunnybrook Hospital for spinal surgery. He was transferred back to the G&M two days later to recover with family and friends close by.

"I wanted the Triathlon to be symbolic of my recovery," says Dr. Lewin. "When I crossed the finish line I wasn't the guy with a broken neck any more. I was just another triathlete. I also wanted to give something back to the G&M and it's staff who took such good care of me, allowing my recovery to get started close to home."



Upcoming 2010 Events Please join US....

Participating in G&M fundraising events is a great way to be part of our wonderful community. Whether you are new to the area or have lived here for a while, we invite you to come out to our wide variety of fun events to support your community Hospital.

The G&M Hospital Foundation hosts some of the most popular special events in our area.

- ▶ **Christie/Cummings Ski Day**
– Osler Bluff Ski Club
– Wednesday, February 17th
- ▶ **Annual Fundraising Dinner**
– Craighleith Ski Club –
Sunday, May 30th
- ▶ **Night in Tuscany**
– August (stay tuned for date and further details)
- ▶ **Burgers for Babies**
– August – celebrating a decade of Dr. Yeates delivering babies at the G&M (stay tuned for date and further details)
- ▶ **G&M Golf Classic Tournament**
– Mad River Golf Club
– Wed, September 8th
(Registration opens February 1st)
- ▶ **Wasaga Beach Triathlon**
– Beach Area 1 – Saturday,
September 11th
- ▶ **Rock Dell Steak House Dinner**
– Monday, October 25th

Save these dates in your new 2010 calendars! For more information on an event that interests you, please visit our website at www.cgmhf.com/events.asp. You will find all the details and for most events, you can register online. We invite you to check often as new events are added frequently.

Message from the Chair

Each person receiving this newsletter has made an important investment and I hope that you will be pleased to know that your investment has generated significant returns.

Take for example, the G&M's new, state of the art digital radiography unit that was purchased through community donations. Over 26,550 people required x-rays last year. Your gift ensured that these people could be diagnosed close to home.

When you read "Your Gifts At Work", you will learn about new equipment purchased for the Physiotherapy Department. Next year almost 13,000 patients will be treated on the new plinths and recover their strength and flexibility on the new cross trainer thanks to your support.

These are not just statistics. They are your friends, neighbours - perhaps even your own family! These are real members of your community who benefit from your generosity every day.

At the G&M Hospital Foundation we believe we can never say thank you enough. We always strive to thank each donor in a meaningful way but this year, we need to say it again and again to all of those who helped to meet the equipment needs of the G&M Hospital in a difficult economy.

Gifts large and small make a significant impact on the patients we serve. They also help us to recruit and retain top-notch medical professionals by ensuring they have the equipment and technology they need at the bedside. All of us are grateful for your generosity.

Thank you for your ongoing support and best wishes for a happy, healthy and safe Holiday Season from everyone at your Hospital.



Jan Trude

G&M Hospital Foundation Board Chair

Leaving a Legacy

Collingwood is my home. I work here, it is where my family and friends live and I plan to grow old here. When I need the G&M Hospital, I want it to be ready. I want to have the best doctors and nurses equipped with the latest equipment and I want those things today and for generations to come. I want superior care close to home and I realized this recently when my Mom had surgery at the G&M.

My Mom didn't have to travel to Toronto; she received care right here by well trained healthcare professionals and that made all the difference.

I have been giving a donation every year but I wanted to do something more. I spoke to Jory Pritchard-Kerr at the G&M Foundation and we talked about Planned Giving. I then spoke to my life insurance agent and I bought a policy naming the Collingwood G&M Hospital Foundation as a beneficiary. I make small monthly payments and know that I will leave a significant gift when I'm gone. A larger

gift than I could ever imagine possible and because it goes into the Dr. Stephen Endowment Fund, I know that it will continue to provide for the G&M Hospital in perpetuity.

I hope you will join me in leaving a legacy here in our community. Each one of us will need the G&M Hospital at some time, let's make sure it's ready!

Sincerely,

Deb Edgar

Dr. Stephen Society Member



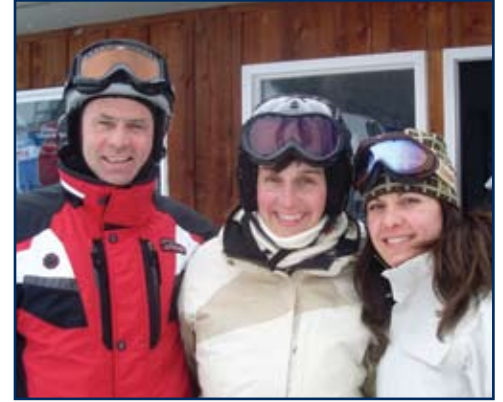
Skiing to Support the G&M Hospital

Hundreds will grace the Osler Bluff slopes on February 17th, 2010 to raise funds for the Collingwood G&M Hospital Foundation in the 11th Annual Christie/Cummings Ski Day.

"We have an interest in giving back to the community and a specific interest in supporting the local hospital," Stephen Christie, partner of Christie/Cummings notes. "The ski day is an excellent way to help the hospital financially while having a great time."

Included in your \$130 ticket price is breakfast, sponsored by Tim Horton's, lunch in the Orchard Lodge, and après ski sponsored by Swiss Chalet. Enjoy a chance to try the latest demo skis from the Squire John's demo van. A silent auction and prizes will close out your day of skiing at one of Ontario's best private clubs.

Interested in participating? Makes a great stocking stuffer! Register now at www.cgmhf.com.



Your Gifts At Work

Your donations buy equipment that saves lives and makes the work of our dedicated medical team a little easier. That's why your gift is so appreciated by physicians and staff at the G&M.

Elaine Collings, RN was thrilled when a new biphasic defibrillator arrived in the ICU thanks to a gift from a local Creemore couple. "This is the newest technology," says Elaine. "This unit works so much better than our old monophasic defibrillator."

Blair Molto, respiratory therapist explains, "Our new defibrillator uses less energy to restart the patient's heart. Instead of only going from point A to point B, biphasic defibrillators send the current through the heart twice. We can use a lower energy setting to shock the patient with an even better result."

Physicians and nurses in the Emergency Department are pleased that the Creemore Curling Club chose to direct the proceeds from their golf

tournament to the purchase of a new trauma stretcher. "There are so many great things about the new stretcher," says RN Jennifer DeAmicis. "It is wider, with a thicker mattress so it's more comfortable for the patient but the really great thing is that it incorporates a weight scale. Most medication dosages are related to the patient's body weight. If the patient is unable to tell us, we can get an accurate weight immediately right on the stretcher!"

Physiotherapy is a key component to patient recovery especially after orthopaedic surgery. Physiotherapist Pat Redmond is delighted that the members of the Stayner Legion recognized the need for physio equipment. "We received two new treatment plinths (beds) thanks to the Legion's support," says Pat. "The plinths complete our private treatment areas and help reduce wait times especially on Tuesdays and Thursdays when we are busiest. Because they are

electric, they can be easily positioned for manual therapy." The G&M's Physiotherapy Department is also eagerly awaiting the arrival of a new recumbent cross trainer thanks to the support of a grateful patient.

Teresa Lougheed, Resource Nurse raves about the new therapeutic beds and mattresses that recently arrived on the Medical Unit. "The new Versacare bed has a pressure relieving surface and can be lowered down to floor level for patients at risk of falls," reports Teresa. "We also received several new specialized mattresses for patients with wounds or who are at risk of developing wounds. It's all part of our ongoing Wound Prevention Program."

When physicians and staff at the G&M see the results of community support, they feel appreciated and valued for their service to their patients and their community. On behalf of everyone at the G&M – thank you for your ongoing support!



“Docs on Ice” Team Up with the G&M Hospital Foundation for a Winning Combination

Communities serviced by the Collingwood G&M Hospital are coming together April 8 – 10, 2010 to co-host the 28th Annual Docs on Ice Charity Hockey Tournament. The only tournament of its kind in Ontario, Docs on Ice draws about 800 physicians and medical students for a fun weekend of hockey.

“We require multiple ice surfaces to host an event this size,” reports Jory Pritchard-Kerr, Executive Director of the G&M Hospital Foundation. “We’re really pleased that the communities in our service area are working together to

raise money and recruit physicians.”

Based at the Village at Blue, teams will play in Meaford, Thornbury, Collingwood, Stayner, Wasaga Beach and Elmvalle over the two day event. The goal of the tournament is to raise money for the equipment needs of the G&M and to showcase our area to physicians looking to set up new practices.

“This is a wonderful opportunity for Thornbury,” says Bob Mackey, Chair of the Physician Recruitment Committee for The Blue Mountains. “We will be able to promote our new medical building and do a little fundraising for ourselves

at the same time. If we are really lucky, one of the doctors might decide to set up practice here!”

Mayor Cal Patterson agrees, “Wasaga Beach is still short of family physicians and we are looking forward to a chance to show them what we can offer. We’re very happy to be able to host by providing the necessary ice time for this special fundraising tournament and help our community Hospital at the same time.”

For more information visit www.docsonice.ca.



More News Available Online

Many people also receive our monthly e-newsletter to stay current on what’s happening with your community Hospital. To receive the G&M Hospital Foundation’s electronic newsletter, simply visit our website at www.cgmhf.com and click on Publications in the horizontal menu line.



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Your Care is Our Cause

